

Application for Funding – Cover Page

Applicant

Business Name or Individual	Ree Vision Public Relations	Street Address Including City, State, and ZIP Code	318 5th St. N New Town, ND 58763
Contact Person	Vicki Alberts	Title	Owner
Phone	7014214355	Email	Bluecorn36@hotmail.com
Authorized Representative	Vicki Alberts	Title	Bluecorn36@hotmail.com
Phone	Click or tap here to enter text.	Email	Click or tap here to enter text.
Federal Employer Tax Id #	39-3009953	Unique Entity Identifier #	Click or tap here to enter text.
Dates of Active Registration in System for Award Management			Click or tap here to enter text.

Total Amount of Funding Request

80,000

Total Hours of Service

1040

Project Period

Oct 1, 2025 – Sept 30, 2027

Signature


Signature of the Person Submitting this Form

Name

Vicki Alberts

Name of the Person Submitting this Form (print)

Date of Signature

08/15/2025

Juvenile Justice Diversion & Community-Based Prevention Services Proposal

Applicant: **Vicki M. Alberts**

Project Period: **October 1, 2025 – September 30, 2027**

SAM Registration: **In process** — will be completed before award; designated POC will be updated on progress.

Expanded Program Narrative

Identity, Representation & Experience

As an enrolled member of the Three Affiliated Tribes (Mandan, Hidatsa, Arikara Nation) and a representative of three of North Dakota's five tribal nations—including the Spirit Lake Dakota and Standing Rock Lakota Hunkpapa—my life and career have been rooted in serving Indigenous communities. I bring over fifteen years of combined federal, state, and tribal service, having worked in areas spanning legal advocacy, public relations, education, and community engagement.

I hold a Juris Doctor (2024) from the University of North Dakota School of Law, a Master of Arts in English with a concentration in Rhetoric, and a Bachelor of Science in Environmental Science from a tribal college. This combination of education and lived experience provides a foundation for working with diverse stakeholders while addressing complex cultural and policy issues.

In my current role as Public Relations Specialist and Law Clerk for the Spirit Lake Tribe, I serve as Public Information Officer for the Tribal Incident Command Team, which coordinates multi-agency emergency response efforts. Most recently, I have led communications and operational coordination during the 2025 elevated manganese water crisis, overseeing:

- Development and dissemination of all public notices and advisories
- Facilitation of Incident Command Team meetings and creation of agendas
- Coordination of data systems for inventory, delivery, distribution, donations, and departmental operations
- Oversight of designated emergency teams and interdepartmental coordination

Initiation and leadership of a Text Alert & MMIP Subgroup, working with law enforcement, emergency managers, and federal partners to develop an emergency alert system for the reservation

I also manage the official Spirit Lake Tribe social media presence and have directed media campaigns for urgent matters, including volunteer efforts in the Renzo Bullhead search, coordinating with law enforcement agencies such as the Mandan Police Department and federal investigators.

Earlier in my career, I served as Director of Admissions and Recruitment for United Tribes Technical College, where I built departmental policies and procedures, expanded outreach to tribal nations, and maintained relationships with educational and community partners statewide. These relationships remain active and include organizations relevant to the proposed project's focus area in Burleigh County, such as:

- Sacred Pipe Resource Center – culturally centered youth programs
- Native American Development Center – economic and social support for Native families
- United Tribes Technical College – higher education and workforce development partnerships
- Bismarck Public Schools Office of Indian Education – K–12 support for Native students

My ability to navigate multiple jurisdictions—tribal, state, and federal—is strengthened by nine years with the Office of the Special Trustee for American Indians and experience in both tribal and state courts. This has given me a deep understanding of the systems that impact Indigenous youth and families, as well as the barriers to equitable service access.

Scope of Work & Desired Deliverables

1. Strategic Planning Facilitation

Leveraging my relationships with Indigenous-serving organizations in Burleigh County, I will convene planning sessions with stakeholders such as Sacred Pipe, the Native American Development Center, tribal educators, and youth service providers. These sessions will draw on my experience in facilitating multi-agency meetings during the manganese water crisis and my work drafting structured agendas and action plans for the Spirit Lake Incident Command Team.

2. Community Engagement & Feedback

I will directly engage youth and families with lived juvenile justice involvement, drawing on my history of culturally sensitive outreach as a public health investigator and tribal liaison. My past collaborations with the Bismarck Public Schools Office of Indian Education and tribal colleges equip me to reach community members in culturally appropriate ways.

3. Training & Cultural Competence Development

My record of developing public education campaigns—such as the Spirit Lake Tribe’s water safety advisories and MMIP awareness—demonstrates my ability to deliver impactful cultural competence training. I will coordinate specialized trainers and also deliver sessions myself, integrating equity and Indigenous knowledge frameworks.

4. Ongoing Collaboration

I will work in close coordination with the Cass County consultant to align strategies. My multi-jurisdictional experience—spanning the Bureau of Indian Affairs, OST, local law enforcement, and tribal governments—positions me to bridge communications across agencies and ensure consistent, culturally grounded approaches.

5. Data Collection & Analysis

As demonstrated in my incident command work, I am adept at creating and managing data systems for complex projects. I will apply these skills to collect, analyze, and report community feedback, service gaps, and outcomes, ensuring that findings are actionable and accessible.

Deliverables Include:

- Comprehensive written action plan for juvenile justice diversion and prevention services in BIPOC communities, with particular emphasis on Indigenous youth
- Documentation of planning sessions, including participant feedback and recommended policy changes
- Reports on identified service gaps and potential funding opportunities
- Cultural competence training materials and attendance records
- Monthly progress updates to the SAG
- Final comprehensive report with recommendations, sample policies, and a roadmap for implementation

Budget Summary

Budget Category	Grant Request	Match	Total
Personnel	\$66,000	\$0	\$66,000
Fringe Benefits	\$0	\$0	\$0
Travel	\$5,000	\$0	\$5,000
Supplies	\$2,000	\$0	\$2,000
Subaward/Contractual	\$4,000	\$0	\$4,000
Other Direct Costs	\$2,000	\$0	\$2,000
Indirect Costs	\$0	\$0	\$0
TOTAL GRANT FUNDS	\$80,000	\$0	\$80,000

Budget Detail Worksheet & Narrative

Personnel

Position	Name	Annual Salary	Allocation %	Grant Request	Match	Total
Lead Consultant	Vicki M. Alberts	\$24,000	100%	\$48,000	\$0	\$48,000
Part-Time Office Staff	TBD	\$9,000	100%	\$18,000	\$0	\$18,000
Total Personnel Costs				\$66,000	\$0	\$66,000

Personnel Narrative: The Lead Consultant will manage all project activities, oversee stakeholder engagement, facilitate strategic planning sessions, conduct data analysis, develop the action plan, and coordinate with SAG and community partners statewide. The Part-Time Office Staff will provide administrative support, manage scheduling, track project expenses, assist with communications, and handle logistical arrangements for meetings, trainings, and outreach.

Fringe Benefits

Position	Name	Annual Benefits	Allocation %	Grant Request	Match	Total
Lead Consultant	Vicki M. Alberts	\$0 (contractor)	N/A	\$0	\$0	\$0
Part-Time Office Staff	TBD	\$0 (contractor)	N/A	\$0	\$0	\$0
Total Fringe Benefits				\$0	\$0	\$0

Fringe Benefits Narrative: Both positions will be contracted; therefore, fringe benefits are not applicable.

Travel

Purpose	Location		Match	Total
In-person planning sessions, community engagement meetings, SAG presentations & statewide ND Hotel, mileage, per diem	Burleigh County	\$5,000	\$0	\$5,000

Travel Costs Narrative: Covers in-state travel to conduct meetings and community engagement sessions across North Dakota, focusing on BIPOC and tribal communities, with a priority on Burleigh County.

Supplies

Item	Quantity	Per Unit Cost	Grant Request	Match	Total
Office supplies, printing, meeting materials	N/A	N/A	\$2,000	\$0	\$2,000

Supplies Narrative: Funds will support necessary project supplies including printing of materials, meeting handouts, and office-related expenses to support project administration and outreach.

Subawards/Contracts

Description/Purpose	Computation	Grant Request	Match	Total
Specialized cultural competency trainer(s)	\$500/session × 6 sessions	\$3,000	\$0	\$3,000
Data analysis & reporting support	\$500/day × 2 days	\$1,000	\$0	\$1,000
Total Subaward/Contractual Costs		\$4,000	\$0	\$4,000

Subaward/Contractual Costs Narrative: Includes specialized trainers and technical experts to enhance cultural competence training, and provide targeted data analysis/reporting to strengthen the action plan.

Other Direct Costs

Type	Computation	Grant Request	Match	Total
Meeting space rentals	\$250 × 4 meetings	\$1,000	\$0	\$1,000
Community outreach/media	\$500/event × 2 events	\$1,000	\$0	\$1,000
Total Other Direct Costs		\$2,000	\$0	\$2,000

Other Direct Costs Narrative: Funds will cover community event promotion, meeting room rentals, and outreach materials to ensure wide participation.

Indirect Costs

Description	Base	Rate	Grant Request	Match	Total
N/A			\$0	\$0	\$0
Total Indirect Costs			\$0	\$0	\$0

Indirect Cost Narrative: No indirect costs are requested.

Note: The applicant is actively obtaining SAM registration and will keep the designated point of contact informed. Registration will be completed prior to award.

PROFESSIONAL REFERENCES

Sheldon Standish-Legal Advocate, MHA Nation Legal Department; sstandish@mhanation.com;
Ph: 701-627-8213

Lacey Relaford-Admissions and Recruitment Director Nueta Hidatsa Sahnish College; lgladue@nhsc.edu;
Ph: 701-214-9565

James Grijalva-Professor, University of North Dakota School of Law; james.grijalva@und.edu; Ph: 701-777-2227

Vicki M. Alberts

1809 Spring Ct. SW Mandan, ND 58554

701.421.4355 ■ bluecorn36@hotmail.com

EDUCATION:

Juris Doctor

May 2024

University of North Dakota School of Law, Grand Forks, ND

*Sit for Bar Exam in Feb 26.

Master of Arts in English, concentration in Rhetoric

July 2022

National University, San Diego, CA

Bachelor of Science in Environmental Science

July 2016

Nueta Hidatsa Sahnish College, New Town, ND

PROFESSIONAL EXPERIENCE:

Public Relations Specialist and Law Clerk (Post-Grad Practitioner).

February 2025 to Present

Spirit Lake Tribe, Fort Totten, ND

- Established the Tribe's first Public Relations Department, developing policies, standard operating procedures, and monthly reports; serve as program director for all public relations functions.
- Draft and distribute press releases, coordinate and conduct media interviews, manage official tribal communications, and provide photography/videography for events and campaigns.
- Serve as Public Information Officer (PIO) for the Tribal Incident Command Team, facilitating multi-agency emergency response during the 2025 manganese water crisis, including delivery, distribution, donations, and inventory operations.
- Lead creation of the Tribe's Text Alert & MMIP Subgroup, collaborating with Lake Region Law Enforcement Dispatch to implement tribal and interagency emergency text alert systems.
- Represent clients as a Public Defender in Tribal Court, conducting legal research, drafting family and custody orders, negotiating plea agreements, and representing clients in all proceedings.

Law Clerk (Certified Student Practitioner)

October 2024 to December 2024

MN Board of Public Defenders, Duluth, MN

- Represent clients in juvenile and trial courts, in appeals, bail appearances, criminal investigations, plea bargain negotiations, and sentencing.
- Draft legal documents, such as briefs, memoranda, and pleadings, to submit to the court.
- Communicate with court administration, judges, and other managing attorneys.
- Research laws and policies relevant to client's case

Law Clerk, Part-time

October 2023 to May 2024

Harbott, Knutson, Larson, & Holten, PLLP, Crookston, MN

- Conduct legal research and analysis.
- Prepare a variety of legal documents including statements of probable cause, city ordinances, legal memos.
- Work directly with attorneys to keep files moving through the litigation process.

Judicial Law Clerk, UND Externship Program

May 2022 to November 2023

Spirit Lake Tribal Court, Fort Totten, ND

- Attend court proceedings in order to listen and record critical information.
- Review Tribal Code and wrote court orders for private custody and Indian Child Welfare Act (ICWA) proceedings, including emergency removals; temporary custody orders; continuance orders; orders to dismiss; order for custody, care, and control; and additional orders as assigned, including first draft civil opinions for the Chief Judge.
- Shadow Chief Judge and Tribal Prosecutor through observation of court hearings and interviewing defendants to develop better advocacy skills.

Law Clerk, UND Summer Externship Program.

June 2023 to July 2024

Northeast Judicial District Court, Devils Lake, ND

- Observed hearings for both criminal and civil hearings and recorded critical information.
- Assigned research assignments for legislative histories and case opinions for district judges.
- Drafted relevant documents as assigned (memos, pattern jury instructions, and correspondence with court staff).

- Through observation and inquiry, learned how the state and tribal jurisdictions work together. (Tribal extraditions and criminal jurisdiction).

Legal Intern, UND Summer Externship Program

June 2022 to July 2022

North Dakota Retirement and Investment Office (RIO), Bismarck, ND

- Initiated research for governance and policy review project for the State Investment Board.
- Researched RIO and peer state organizations for each program (retirement and investment) and identified focus areas.
- Completed comparative analysis of peer state organizations to RIO in focus areas.
- Developed and wrote recommendations for changes to governance manual in focus areas with a corresponding memorandum that explained issue, analysis, and argument for the proposed change.

OTHER SELECTED EXPERIENCE:

Adjunct Faculty, English

August 2023 to Present

Nueta Hidatsa Sahnish College, New Town, ND-Remote

- Planning and creating lectures, in-class discussions, and assignments.
- Reporting student learning outcomes to administration

Covid Case Investigator Contact Tracer, Part-time

November 2020 to February 2022

North Dakota Department of Health, Bismarck, ND-Remote

- Initiated prompt communication with people exposed to COVID-19 through text, phone calls, email, and other communication platforms as necessary.
- Employed dynamic communication and interpersonal skills, cultural competency/sensitivity, tactful language, and empathetic interviewing skills to build rapport and maintain trust with cases of varied backgrounds.
- Conducted data entry into health department data systems while adhering to protocols for completeness & timeliness.
- Maintained and protected case confidentiality under HIPPA.

Admissions and Recruitment Director

November 2017 to January 2021

United Tribes Technical College, Bismarck, ND

- Responsible for networking with local community and tribal entities around the U.S. to build positive relationships and promote United Tribes Technical College as an educational resource.
- Developed and drafted departmental policies and procedures.
- Supervised and evaluated direct support staff and coordinated & facilitated professional development training.
- Developed and implemented new systems and processes for management of ongoing contact with candidates and external agencies that refer candidates.

Independent Contractor/Land Agent

August 2014 to November 2018

Bell Oil & Gas and Kempton Oil & Gas Land Services, Minot, ND

- Negotiated and obtained authorization for various Oil and Gas leases, Right of Ways (roads, well-pads, etc.), Permissions to Survey on behalf of four oil and gas companies.
- Required knowledge of federal trust land processes.
- Acted as a liaison between oil and gas companies and individual landowners.

Financial Aid College Works Coordinator & Advisor

January 2017 to November 2017

United Tribes Technical College, Bismarck, ND

- Maintained and managed Federal Work Study & Leadership Through Experience programs and budgets
- Coordinated hiring, interviewing and placement of student workers.
- Acquired and maintained a working knowledge of federal regulations regarding Federal College Work Study, financial aid processes, & FAFSA.
- Acted as a point of contact for students, staff, and parents/guardians regarding all financial aid inquiries.

Trust Account Specialist GS-0525-09

August 2009 to September 2013

Office of the Special Trustee for American Indians, New Town, ND

- Managed over 5,100 Individual Indian Monies Accounts (Fort Berthold) and Tribal Trust Accounts according to 25 C.F.R. 115.
- Networked with various federal agencies, state agencies, tribal offices, and contractors to better assist beneficiaries.
- Assisted & trained staff (OST-field staff, Bureau of Indian Affairs, Tribal staff) in Great Plains Region and other regions with trust processes.
- Provided and coordinated outreach services in various locations such as pow-wows, community, and national events.
- Demonstrated knowledge of Bureau of Indian Affairs Realty, Probate, and Range Functions

PROFESSIONAL SKILLS, ACTIVITIES, AFFILIATIONS, AND HONORS

Job related training: Effective Management Training; Jenzabar Training; Federal Records Management; FISH! Philosophy Training; TAAMS Training; Cannon Courses: Probate, Fiduciary Behaviors, Trust Principles, & Trust Guardianship.

Activities: Native American Law Student Association: President (23-24) (Spring 22), Vice President (Fall 22), 1L Rep (Fall 21); National Native American Law Student Association: Treasurer (22-23); Law Student Wellness Association: 2L Representative (22-23); Native American Rights Fund (NARF) Voter Protection Volunteer; Student Speaker for Association of American Law Schools Summer Speed Share Series (Summer 23); UTTC Commencement Emcee (Spring 2018-Fall 2020); UTTC Institutional Effectiveness Committee (2017-2021)

Honors: Native Forward Scholarship Recipient (2023); United Tribes Technical College Staff of the Year (2018)

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Sheldon Standish-Legal Advocate, MHA Nation Legal Department; sstandish@mhanation.com;
Ph: 701-627-8213

Lacey Relaford-Admissions and Recruitment Director Nueta Hidatsa Sahnish College; lgladue@nhsc.edu;
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