



2018 ADVERTISING CONTRACT

The **County News** and **County Officials Directory** advertising reaches hundreds of decision-makers in every county office in the state, plus state officials, legislators and others with an interest in counties. Thank you for supporting North Dakota counties!

Company/Organization _____

Contact Person _____ Email _____

Billing Address _____ Phone _____

City, State, Zip _____

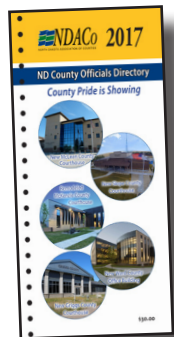
CountyNews 6 issues per year

Ad Type	Width X Height	Price
<input type="checkbox"/> Full page (B&W)	9.75" X 12.00"	\$2,000
<input type="checkbox"/> 1/2 page COLOR	9.75" X 6.00" or 4.75" X 12.00"	2,400
<input type="checkbox"/> 1/2 page (B&W)	9.75" X 6.00" or 4.75" X 12.00"	1,500
<input type="checkbox"/> 1/4 page COLOR RESERVED*	4.75" X 6.00"	1,875
<input type="checkbox"/> 1/4 page COLOR	4.75" X 6.00"	1,625
<input type="checkbox"/> 1/4 page (B&W)	4.75" X 6.00"	1,000
<input type="checkbox"/> 1/8 page COLOR	4.75" X 3" or 2.25" X 6.00"	1,125
<input type="checkbox"/> 1/8 page (B&W)	4.75" X 3" or 2.25" X 6.00"	600

* Reservation spaces limited. Please indicate: Inside front cover Back Cover Center Spread

2018 County Officials Directory

<input type="checkbox"/> Inside Cover (front or back)	3.00" X 7.75"	\$ 350
<input type="checkbox"/> Directory page dominant ad	3.00 X 5.00"	\$ 200
<input type="checkbox"/> Directory page reserved page	3.00 X 5.00"	\$ 250
<i>please indicate page or county to reserve:</i>		
<input type="checkbox"/> Additional placements (same ad in multiple locations)	# of placements:	\$ 50 each



DEADLINES:

Contract: Dec. 8, 2017
 County News Artwork: Dec. 15, 2017
 Directory Artwork: Jan. 12, 2018

COUNTY NEWS: \$ _____

COUNTY OFFICIALS DIRECTORY: \$ _____

TOTAL: \$ _____

Please email contract and artwork to:
jeff.eslinger@ndaco.org

Please mail payment to: **Bismarck, ND 58502-0877**

**ND Association of Counties
 PO Box 877**